

PARROT DEVELOPS ITS COMMERCIAL DRONE OFFER WITH END-TO-END SOLUTIONS DEDICATED TO SMALL & MEDIUM BUSINESS

- COMPLETE AND MULTI-PURPOSE DECISION-MAKING TOOLS ESPECIALLY DESIGNED FOR AGRICULTURE AND ARCHITECTURE / ENGINEERING / CONSTRUCTION PROFESSIONALS.
- A NEW ENTRY- LEVEL "PROSUMER" RANGE BUILT ON PARROT'S COMMERCIAL OFFER ACROSS DRONES, SENSORS, SOFTWARE AND SERVICES.

Parrot is expanding in the commercial civil drone industry since 2012 via stakes and acquisitions in selected companies such as AIRINOV, MicaSense, Pix4D, senseFly as well as the creation of its specialized UAV service platform Air Support. The Group is combining a range of advanced and renowned solutions bringing high-value data and models meeting the needs of professionals in precision agriculture for farmers and agronomists; mapping and inspection for industries such as construction, real estate, architecture as well as GIS for humanitarian, environmental, mining and public services.

Parrot has identified commercial activities where its drones –proposed with a complete solution– are focused on providing efficiency and knowledge to save time, perform better and generate more revenue/business.

Parrot, which is covering the entire drone ecosystem (*from drones to sensors, including piloting and data processing software, as well as recommendations and services*) decided to extend its commercial offer with the creation of its Parrot Professional range dedicated to small and medium business.

Parrot Professional solutions are "end-to-end" tools, reliable and affordable. They are built on Parrot's consumer drones, which have already demonstrated their maneuverability, robustness and ease-of-piloting and incorporate precision sensors and software for SMEs and independents to use by themselves and start benefiting from the advanced capabilities developed for larger businesses.

- Agriculture is one of the first business sectors where the use of drones has the most potential. UAVs enable to better manage production and yields. Drones, sensors and analytics software make it possible to fly over and map vast crops in little time to collect relevant data at the precision of the micro-parcel.
 - With Parrot Disco-Pro AG, Parrot offers farmers and small agricultural cooperatives an "end-to-end" solution to easily and quickly obtain reliable information on the state of their crops, such as wheat, barley, colza, corn...
- For construction and real estate, UAVs make it possible to survey, monitor and reach hard to access areas by capturing pictures, recording videos and generating 3D models. Parrot has developed two "end-to-end" solutions:
 - A thermal imaging solution, Parrot Bebop-Pro Thermal, enabling inspection and thermal detection companies, roofers, plumbers, building workers, and also firefighters, to get thermal and radiometry information, live and/or in pictures.
 - The second solution, Parrot Bebop-Pro 3D Modeling, is especially targeted at professionals including real-estate agents, architects, craftsmen and property insurance brokers... and enables them to easily create promotional videos or interactive 3D models, to build quotes of a building, to supervise a worksite and to print 3D models.

This first set of entry-level end-to-end professional UAV solutions highlights Parrot's commitment to the civil commercial drones market. With an extensive range covering both consumer and commercial drones' ecosystem (UAVs, sensors, software, services) and now "prosumer" systems, Parrot reaffirms its ambition to expand as a leading player on the civil drones market.

Agriculture

- 'End-to-end' solution for SMEs
 - Parrot Disco-Pro AG: tool to get reliable information on the state of crops like cereals (**wheat, barley, colza, corn**). It includes Parrot Disco-Pro + Parrot Sequoia + Parrot Skycontroller 2 + Pix4Dcapture app + 1 year license AIRINOV FIRST+ 3 batteries + 1 backpack
- Commercial drone
 - eBee SQ by senseFly: advanced agricultural drone that captures actionable crop data across four multispectral bands, plus RGB imagery, and that can fly for up to 55 minutes allowing it to cover hundreds of acres in a single flight.
- Sensors
 - Parrot Sequoia: miniaturized multispectral imagery solution for drones that captures images from crops in both visible and invisible spectrums.
 - MicaSense RedEdge: multispectral sensor that captures specific wavebands needed for accurate plant health analysis.
- Software
 - Pix4Dcapture: the flight planning mobile app.
 - Pix4Dag: drone mapping software for precision agriculture.
 - eMotion Ag: agriculture-focused version of senseFly's proprietary flight and data management software.
- Services
 - AIRINOV: fast and easy-to-use precision ag cloud mapping platform to analyse captured data and get valuable agronomic smart zoning maps.
 - MicaSense: combining powerful sensors with cloud processing and analytics to help growers more effectively manage their crops.

Architecture, Engineering and Construction (AEC)

- 'End-to-end' solution for SMEs
 - Parrot Bebop-Pro 3D Modeling: tool for measure and 3D modeling. It includes 1 Parrot Bebop 2 + 1 year license Pix4Dmodel + 3 batteries + 1 backpack
 - Parrot Bebop-Pro Thermal: thermal imagery tool. It includes Parrot Bebop-Pro + 1 FLIR ONE Pro + Parrot Skycontroller 2 + Thermal app + 3 batteries + 1 backpack
- Commercial drones
 - albris by senseFly: sensor-rich inspection and close mapping drone with the widest camera breadth of any civilian platform.
 - eBee Plus by senseFly: large-coverage photogrammetric fixed-wing mapping drone featuring RTK/PPK upgradeability for survey-grade accuracy on demand.
- Software
 - eMotion 3: senseFly's advanced ground station software, which makes flight planning and data management a breeze.
 - Pix4Dcapture: the flight planning mobile app
 - Pix4Dbim: to analyse, share and integrate as-built site data with BIM
 - Pix4Dmodel: creation of 3D models from drone images
- Service
 - Air Support: digital drone services provider with online data analytics toolset to deliver 3D modeling solutions for building, construction and real estate projects.

For more information, visit www.Parrot.com or contact:

Parrot

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About Parrot Drones

Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals. The company builds on a common technological expertise to innovate and develop in three primary markets:

- Civil drones: With recreational drones and solutions for professional use.
- Connected objects: With a focus on audio and gardening.
- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market.

Headquartered in Paris, Parrot currently employs more than 1.000 people worldwide and generates the majority of its sales overseas.

Parrot has been listed on Euronext Paris since 2006. (FR0004038263 - PARRO) - For more information, please visit www.parrot.com